

Québec Bill 96 Compliance Checklist

Staying compliant with Québec's Bill 96 requires more than just translating your homepage. This checklist will help you quickly assess whether your business is meeting the law's requirements across all key areas — from website content and public materials to internal communications and ongoing updates. Use it as a guide to identify gaps and determine where you may need additional support



☐ 1. Review your Website

- Is all content (not just the homepage) available in French?
- Are product pages, FAQs, and e-commerce flows fully localized?

☐ 2. Review your French localization:

- Are you using Québec-specific French (not French for France)?
- Have you minimized English loanwords (anglicisms) where local terms are expected?

☐ 3. Check your public-facing materials:

- Are social media posts, marketing campaigns, and press releases in French?
- Does public signage include French that is larger and more prominent where required?

☐ 4. Review your internal materials:

- Are employee contracts and internal communications available in French?
- Are software interfaces and internal tools localized?

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☐ 6. Audit ongoing updates:

- Do you have a process to ensure content is updated in sync with English content?
- Are new products, services, or offers automatically included in French updates?

☐ 7. Prepare for enforcement checks:

- Can you provide contracts, signage, or marketing materials in French on request?
- Are your teams aware of potential onsite audits?

☐ 8. Contact GlobalLink Web:

- Explore turnkey solutions to manage compliance efficiently.
- Automate updates and ensure linguistic accuracy with AI + human review.