

TransPerfect Successfully Translates 15,000 Webpages for Discover the Palm Beaches



Discover The Palm Beaches, the official tourism marketing organization for Palm Beach County, Florida, leveraged TransPerfect's OneLink technology and innovative AI solution to translate their award-winning, 5,000-page English language site, thepalmbeaches.com, into Spanish, Portuguese, and German.

The hybrid approach automatically routed new content to TransPerfect's proprietary AI engines for translation and placed the translated content back on the localized site dynamically.

The result? A continually improving online user experience for Discover The Palm Beaches' Spanish, Portuguese, and German site visitors.



In a manner that's both cost-effective and low maintenance, TransPerfect's OneLink technology and AI solution have improved our users' online experience by allowing us to speak to them in their native language.

- Senior Vice President, Marketing
Discover The Palm Beaches