

Bangkok Airways Reaches New Heights

with Translations.com's GlobalLink OneLink Technology



Bangkok Airways chose to deploy TransPerfect's industry-leading GlobalLink OneLink technology to launch their website in Khmer, Lao, Burmese, and Chinese languages.

They have also successfully activated international online bookings.

Furthermore, the company was able to reduce time to market, as GlobalLink OneLink automates the multilingual content management process and requires no integration with the CMS.

“Translations.com is our preferred language partner and supported the implementation of our customer-centric strategy through website localization. Their industry-leading technology, GlobalLink OneLink, helps our customers navigate in their own language, so they can trust us with their booking.

With the help of GlobalLink OneLink, any updates and modifications are detected automatically, which gives us back time and effort in the web localization process.”

—Digital Marketing Manager
Bangkok Airways