TransPerfect supports client

with large-scale video recording and diverse data collection.

> "TransPerfect has done a great job resourcing all demographics within the agreed timeline."
>
> —Client's Lead Engineer

THE CHALLENGE

Our client, a large leading tech company specialized in all kinds of AI products, was developing a video recognition app that would learn how to recognize the face of the subject in different lighting conditions and with different sets of proms. The requirement exceeded **1,000 individuals** of various ethnic, age, and gender groups, with thousands of short videos in a variety of setups.

THE SOLUTION

TransPerfect provided a secure facility and resourced all required groups leveraging our network of 350,000 freelance workers. The data collection was run in two cities at the same time to shorten the project timeline and meet our client's release date.