

Dataforce for Life Sciences

FASTER PATIENT CARE WITH SMARTER AI

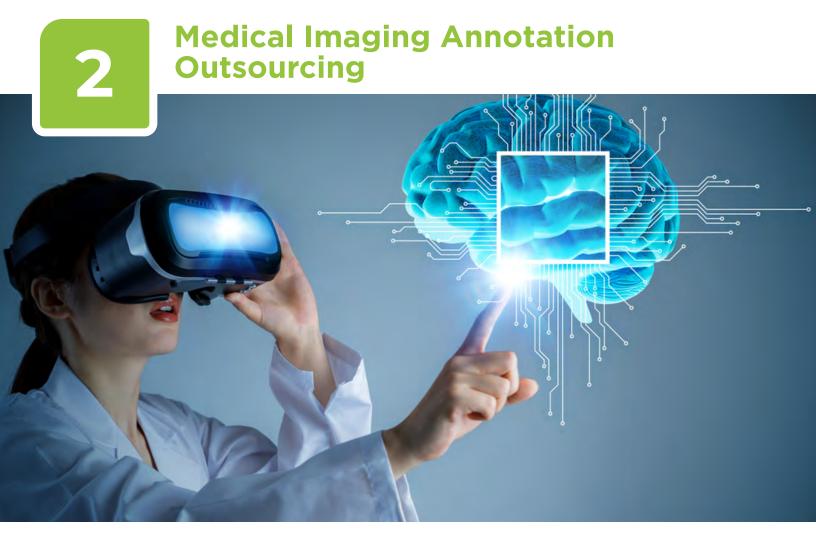


One of the most popular uses of AI for healthcare and life sciences organizations is to provide faster patient care—especially when call centers have a high number of patient requests in addition to reduced capacity during times of crisis. Chatbots have already been widely adopted on websites, call centers, social media, and instant messaging apps. They can respond to questions and provide medical information to patients, covering up to 80% of queries instantly and freeing staff to deal with more urgent requests. More recently, companies have also started using chatbots internally and for OTC customers.

HOW WE CAN HELP

TransPerfect Dataforce can help all chatbot providers to collect patient prompts from a diverse target group, categorize or identify prompts into predefined groups, translate the chatbot's responses, and run user tests to ensure the responses are linguistically and culturally accurate.

- Prompt collection/generation (speech and text)
- Intent classification and recognition
- Prompt and response localization
- Sentiment analysis



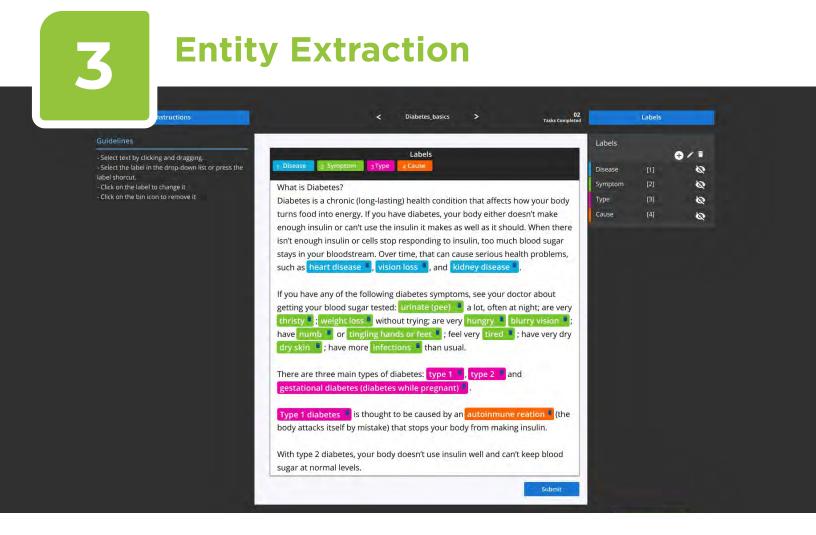
All has proven to be a valuable ally for radiologists and pathologists looking to accelerate their productivity and potentially improve their accuracy.

Top five use cases for AI in the imaging world are:

- 1. Identifying cardiovascular abnormalities
- 2. Detecting fractures and other musculoskeletal injuries
- 3. Aiding in the diagnosis of neurological diseases (e.g., ALS)
- 4. Flagging thoracic complications and conditions
- 5. Screening for common cancers

HOW WE CAN HELP

TransPerfect DataForce is a global network of medical professionals who are able to accurately annotate, transcribe, and localize your medical imaging data. We can source the most suitable annotators for our customers based on the type of medical professionals the client requires.



Healthcare analytics is a rapidly growing industry in the United States, which is based on data collected from four areas: claims and costs, pharmaceutical and R&D, clinical electronic health records, and patient behavior and sentiment (e.g., retail purchases).

Applications of healthcare analytics include designing treatment protocols, predicting patients' medical expenses, and even preventing suicide and patient self-harm.

HOW WE CAN HELP

DataForce classifies very large volumes of search queries based on your product categories no matter what language your queries are in. After selecting the best performing annotators among our 350,000 global experts, we label your data, keeping very high-quality standards.



In today's medical world, clarity, accuracy, and timeliness have become increasingly necessary for medical record keeping. This demands the digitalization of medical documents. Electronic health records eliminate the need to track down a patient's previous paper medical records and assist in ensuring data is accurate and legible.

HOW WE CAN HELP

TransPerfect DataForce improves the optical character recognition (OCR) models of our customers by offering handwritten data collection and image transcription services.

OCR systems need immense handwritten data to train data sets to recognize written text, and accurate image transcription digitizes handwritten data, building training data sets for image recognition models, such as OCR.



With a big push for remote capabilities, clinical trials and studies need innovative ways to collect patient data remotely.

HOW WE CAN HELP

TransPerfect's cloud-based voice, video, and text collection apps allow us to collect data from targeted cohorts in almost every country. TransPerfect DataForce has more than 350,000 participants registered in our global database and uses a set of mobile and computer apps to collect, curate, label, and redact data from diverse groups based on the specific requirements of each study.



Focus groups with patient populations provide the ability to gather valuable data without adverse event exposure. With regional health regulators requiring trials within their country, study teams need flexible ways to collect data with reduced constraints that provide more scalability to pharmaceutical companies.

HOW WE CAN HELP

TransPerfect DataForce has extensive experience in recruiting and running focus groups with as many as 1,500 participants of diverse demographics in up to 6 countries at the same time. Leveraging our structured database of 350,000 remote workers and an expert recruitment team, we can enlist, schedule, moderate, and record focus groups based on our clients' requirements. Thanks to our cloud-based data processing platform, we can label and redact the recorded data no matter if they are in video, audio, or text format.