GlobalLink® technology supports international expansion for world's most valuable luxury brand





Louis Vuitton partnered with TransPerfect to manage highly branded content for its customer base in Brazil. In addition to translating marketing collateral, promotional assets, and special events content for Louis Vuitton, TransPerfect's industry-leading GlobalLink technology was deployed to localize the fashion giant's Brazilian website. Now, Louis Vuitton is able to directly communicate with its Portuguese-speaking customers in their preferred language.



