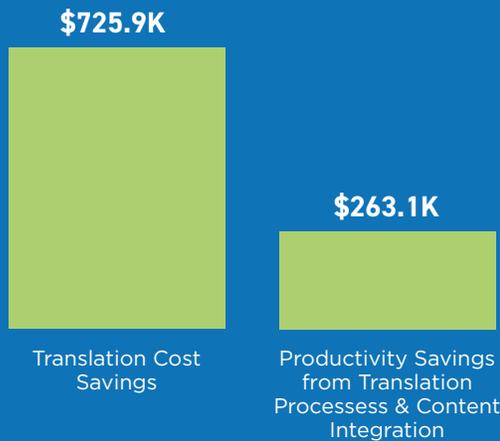


The Total Economic Impact™ of Translation.com's GlobalLink Product Suite

Through customer interviews and data aggregation, Forrester concluded that GlobalLink had the following three-year financial impact for its client.

SUMMARY OF BENEFITS 3-YEAR RISK ADJUSTED



GLOBALLINK BY THE NUMBERS



Words translated annually ranged from 7.2 million to 8.7 million



In Year 3, 233,000 words processed free of charge due to ICE matches.



Improved translation quality, including better brand voice consistency.

VOICE OF THE CUSTOMER

“Because GlobalLink is easily configurable, we met our requirements without custom coding. Integrating GlobalLink with our content management system was straightforward as well.”

Content management platform manager

“We’re able to track our overall business costs and needs more efficiently. For instance, GlobalLink allows us to understand what last-minute translation needs cost the business. And whenever we have policy or terms and conditions updates, it’s much easier to address those across our 16 languages through a centralized process.”

Content manager



Read the Full Study

This document is an abridged version of a case study commissioned by TransPerfect titled: “The Total Economic Impact™ Of Translations.com’s GlobalLink Product Suite” February 2020

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