

TransPerfect reduces campaign timelines by 50% for Casanova McCann

CASANOVA // McCANN



TransPerfect is consistently 50% faster than other vendors and has been a vital part of the translation process for the brands we manage.

- Account Supervisor, Casanova McCann

Hispanic marketing agency Casanova saw an opportunity to increase efficiency and reduce time to market for its clients by outsourcing all translation work to TransPerfect. The Casanova-TransPerfect partnership has since supported pharmaceutical brands like Novartis and Janssen with language services, ranging from video transcriptions to printed brochures, resulting in hundreds of successful campaigns worldwide.