

## YOUR PLATFORM. MORE GLOBAL.

-  Use cloud-to-cloud integration to eliminate additional configuration requirements in Marketo
-  Run multilingual and multi-geography campaigns using dynamic fields and target segmentation
-  Seamlessly integrates to translate emails and snippets using the Marketo Asset API
-  Leverage real-time tracking of translation spend and TM leveraging statistics
-  Customize the localization process with granular-level controls
-  Take control of translation workflows and project tracking
-  Get on-demand access to analytics and KPIs

THOUSANDS OF ORGANIZATIONS TRUST GLOBALLINK TO STREAMLINE GLOBAL CONTENT MANAGEMENT

# BE EVERYWHERE™



SEAMLESS INTEGRATION



ELIMINATE COPY/PASTE



DASHBOARD MONITORING



SAVE ON REPEAT TRANSLATIONS



WORKFLOW INTEGRATION



REDUCE I.T. INVOLVEMENT