

# Subway keeps multilingual content fresh with TransPerfect's GlobalLink technology



**“ GlobalLink has offered comprehensive tools and flexibility in integrating with our internal processes, thus making them a strong choice for a language solution partner. ”**

– Chief Technology Officer  
Subway

Subway—the world’s largest restaurant operator, with over 44,000 global locations in 105 countries—is the leading sandwich chain for people seeking quick, nutritious meals. By implementing TransPerfect’s GlobalLink technology, Subway has significantly reduced the overall cost of creating, maintaining, and deploying global content.